



CLARK ATLANTA UNIVERSITY - HOWARD UNIVERSITY - MORGAN STATE UNIVERSITY - TEXAS SOUTHERN UNIVERSITY

Faculty Fellowship (AY 2024-25) Call for Proposals

The Howard University & PNC National Center for Entrepreneurship is excited to announce the call for proposals for the 2024-2025 Faculty Fellowship Program. We are seeking innovative and impactful research projects that address critical challenges, explore new frontiers, and that advance knowledge and scholarship related to Black entrepreneurship. This fellowship specifically supports HBCU faculty of any discipline to conduct research, produce books, monographs, peer-reviewed articles, e-books, digital materials, and other content in this area of study. Fellows are given a \$10,000 award as a support to their participation and are also asked to present at the Center's annual conference in 2024 and 2025.

Fellows are selected on a regional basis, with each regional center of the National Center for Entrepreneurship awarding at least two Faculty Fellows. The regional structure of the Center is as follows:

Mid-Atlantic Region (Headquartered at Howard University)

HBCU Institutions in:

Delaware, District of Columbia, Ohio, Pennsylvania, Virginia, West Virginia

Mid-South Region (Headquartered at Morgan State University)

HBCU Institutions in:

Kentucky, Maryland, North Carolina, South Carolina, Tennessee

Southeast Region (Headquartered at Clark Atlanta University)

HBCU Institutions in:

Alabama, Florida, Georgia, US Virgin Islands

Southwest Region (Headquartered at Texas Southern University)

HBCU Institutions in:

Arkansas, Louisiana, Mississippi, Missouri, Oklahoma, Texas



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Fellowship Project

This fellowship requests proposals from faculty of any discipline at Historically Black Colleges & Universities. The impact of the proposed research project should specifically advance scholarship and knowledge relevant to Black entrepreneurship. Projects may be at any stage of development.

Projects that could be proposed include, but are not limited to:

- Research which provides insight into the issues, challenges, and barriers facing Black entrepreneurs
- Research which highlights best practices for advancing opportunity for Black entrepreneurs
- Research which studies ecosystem building for Black entrepreneurs
- Case studies, books, article series, and/or multimedia content which feature Black entrepreneurs as protagonists
- Research which investigates entrepreneurship education at HBCUs and considers best practices
- Research which considers the financing and funding of Black-owned businesses

Guidelines for Application Submission

The following should be prepared as a part of the fellowship application:

- A. A project proposal not exceeding four typed double-spaced pages detailing the scope of work for the research project
- B. A recent CV/resume



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Proposal Structure

The proposal (limited to four pages) shall contain three main sections as set forth below.

A. Introduction

- i. Statement of the problem and research question(s) to be addressed
- ii. Major objectives of the research project
- iii. Significance of the project in relation to the current state of knowledge.

B. Research Design and Methodology

- i. Research methodology, including hypotheses to be tested (if applicable)
- ii. Data and sources, collection, and analysis

C. Timeline of project activities and expected date of completion of project

Please complete the fellowship application and submit the requested documents at the following link: <https://hupnccenter.howard.edu/facultyfellows/>

Evaluation and Selection

Proposals will undergo a rigorous evaluation process by an expert panel, and selection will be based on the significance of the research, methodology, feasibility, and potential impact. Results will be communicated to applicants following the evaluation process.

Important Dates & Deadlines

December 4, 2023: Applications Open

January 21, 2024: Proposal Submission Deadline

March 15, 2024: Fellowship Award Winners Notified

NOTE: Fellowship award decisions will solely be made by the National Center for Entrepreneurship team, not by PNC Foundation, PNC Bank or its affiliates.

For any questions, comments or concerns, please email hupnc_center@howard.edu or your corresponding regional director:

Mid-Atlantic Region: Dr. Johnny Graham, johnny.graham@howard.edu

Mid-South Region: Dr. Gabriel Omaru, gabriel.omaru@morgan.edu

Southeast Region: Dr. Nsenga Burton, nburton@cau.edu

Southwest Region: Robert Dunlap, robert.dunlap@tsu.edu



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About the Howard University & PNC National Center for Entrepreneurship

The Howard University & PNC National Center for Entrepreneurship is a leading advocate and resource hub for Black-owned businesses and entrepreneurship education at Historically Black Colleges & Universities (HBCUs) around the country. The National Center enhances the success and growth of Black-owned businesses through providing programming, capital, curriculum, research, and other resources in collaboration with HBCUs and their surrounding communities. This includes partnering with Black-owned businesses to increase access to funding and to improve credit, supporting student-run and faculty-run enterprises, providing students hands-on experience working with Black-owned businesses, providing access to technologies that can increase success and much more.